



OPEN YOUR DOOR ON...



*Gold Seal* **NAIRON®**  
**CUSTOM TILE**





## *Step Into Today's Finest Tile Floor Beauty*

Open your door on exclusive Gold Seal Nairon Custom Tile — the most modern of vinyl plastic floors. It is a unique kind of floor — one that gives complete design freedom with stubborn resistance to wear. Its color and pattern variety answers the most difficult decorating problems. Its durability withstands pounding traffic and household spillage. Nairon Custom reaches a new high in quality, and achieves a new standard in living.

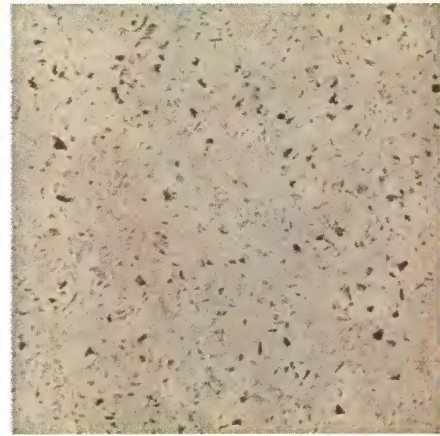


# *A new product that is . . . Luxurious—Distinctive—Elegant*

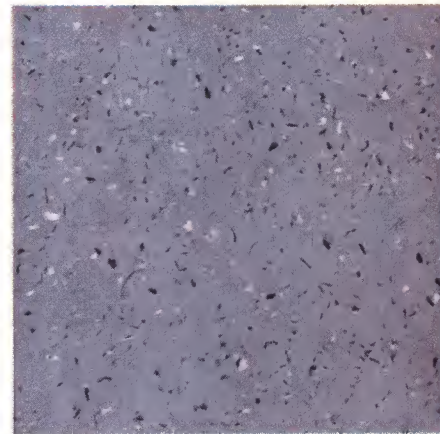
Gold Seal Nairon Custom Tile creates an atmosphere of lasting beauty, any decor is easily keyed around this “full thick” vinyl plastic tile.

The unequalled selection in design and color are distinctively appropriate for quality built homes and commercial areas.

See how the colors are designed to mix and match. You can dramatize any room for a luxurious custom look.



SEQUIN • taffy



SEQUIN • delphinium

## *New—Modern Vinyl Plastic Beauty*



PLAIN • black

Nairon Custom Sequin  
used with Nairon Black  
for a handsome effect.



# Gold Seal<sup>®</sup>

# NAIRON

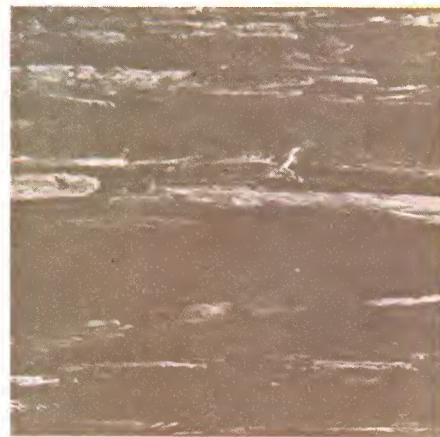


With new Nairon Custom Tile you can expect exceptional resistance to indentation . . . flexibility and toughness that is outstanding . . .

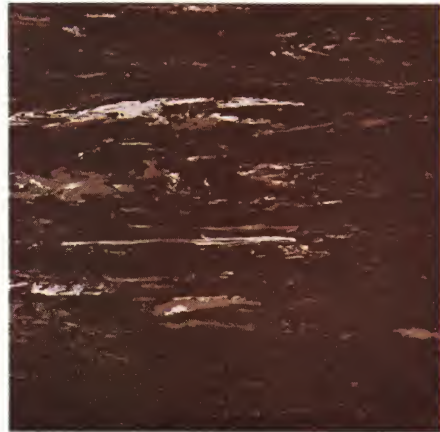
superior resistance to household greases, acids, oils and cleaners,

With Nairon Custom shrinkage is reduced to a minimum — preventing unsightly seams. Offered in 31 of the clearest colors tile has ever achieved.

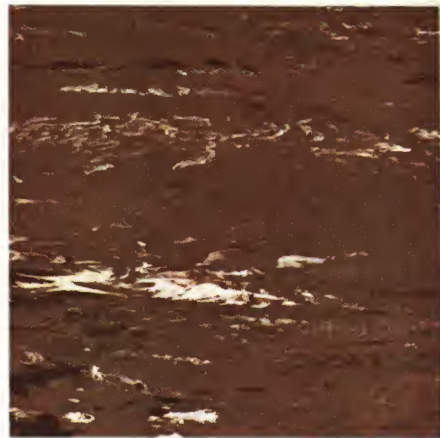
Gold Seal Nairon Custom is the result of exclusive manufacturing formulas and techniques achieved from years of experience and extensive research to develop a top-quality, full thick plastic tile.



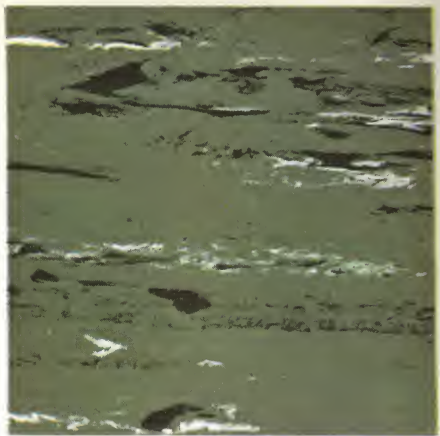
● Mocha • 5500



● Cocoa • 5501



● Wood Rose • 5502



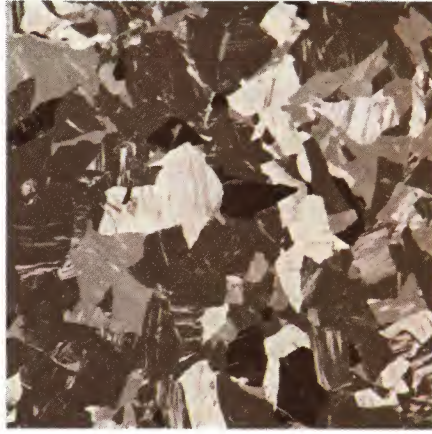
● Almond Green • 5503



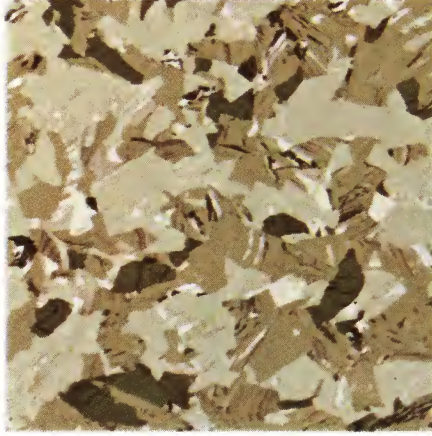
# IRON CUSTOM



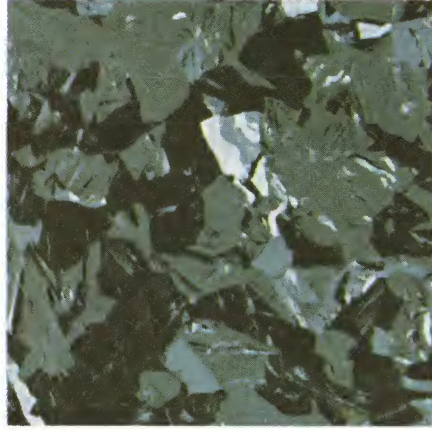
● Grey • 5251



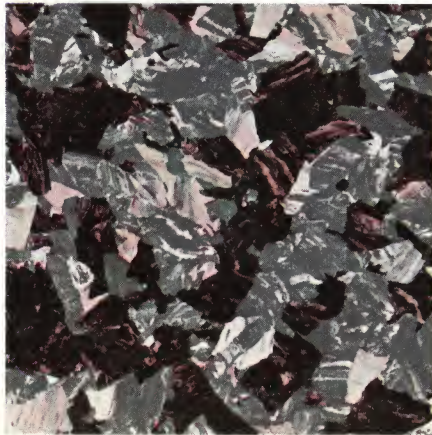
● Taupe • 5255



● Beige • 5254



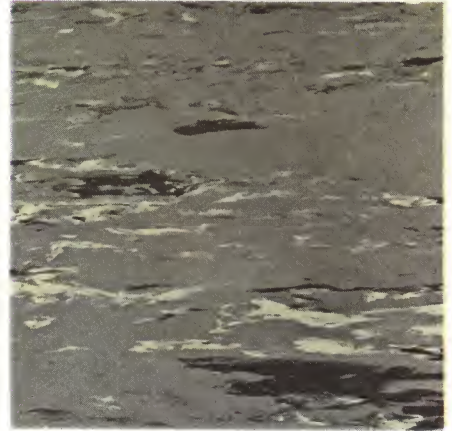
● Green • 5253



● Charcoal & Pink • 5252



● Charcoal • 5506

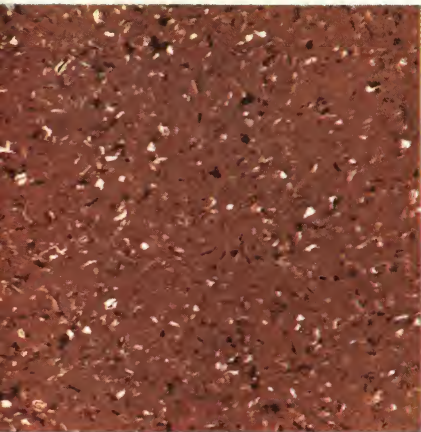


● Platinum • 5505



● Black & White • 5504

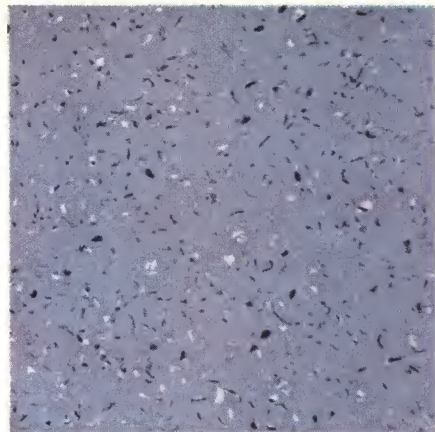




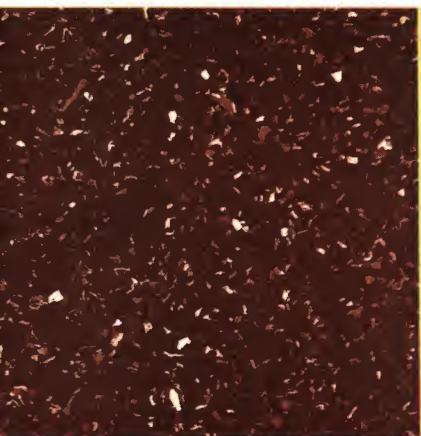
• Wood Rose • 5002



+ Flame • 5101



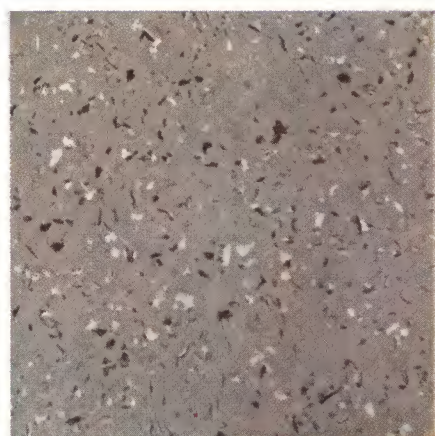
+ Delphinium • 5107



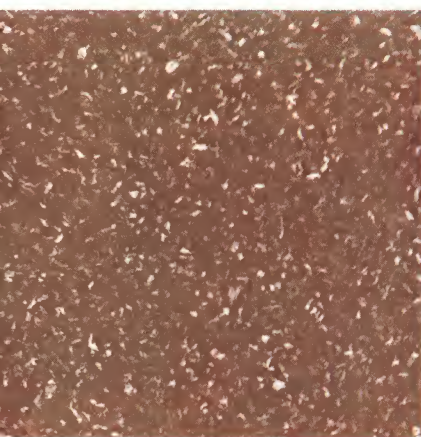
• Cocoa • 5001



+ Cucumber • 5100



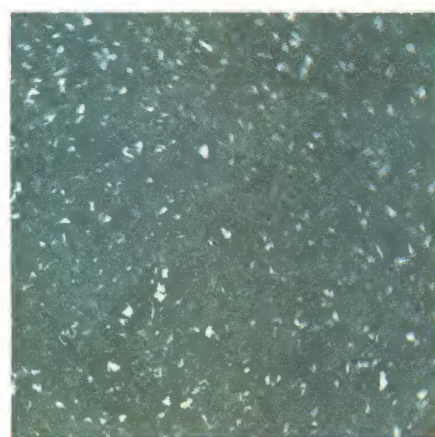
+ Orchid Mist • 5106



• Mocha • 5000



+ White • 5201



+ Turquoise • 5105

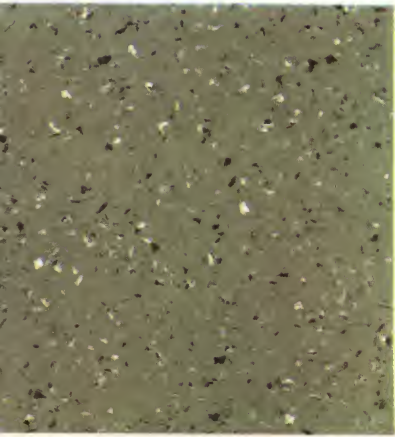


+ Black • 5200



+ Marigold • 5104

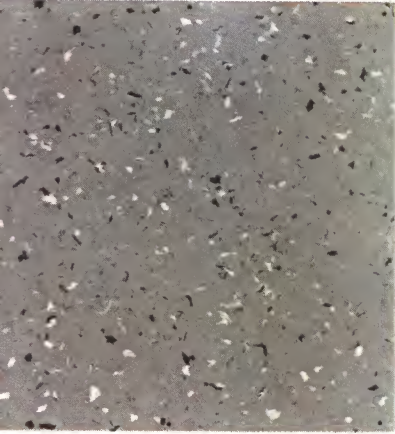




• Almond Green • 5003



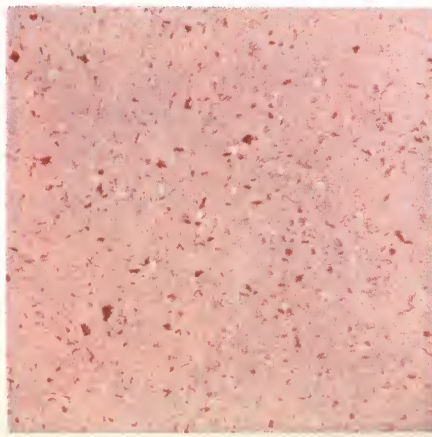
• Black & White • 5004



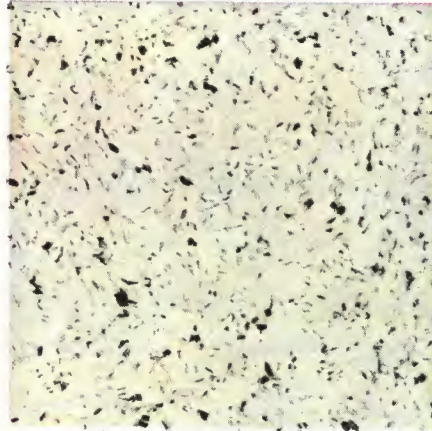
• Platinum • 5005



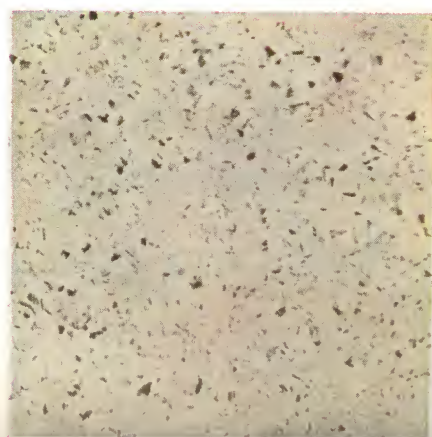
• Charcoal • 5006



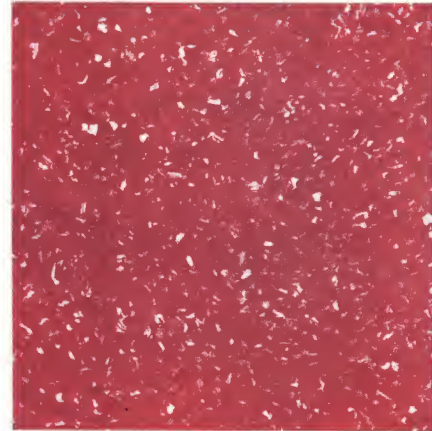
+ Carnation • 5102



+ White w Charcoal • 5103



+ Taffy • 5108



+ Geranium • 5109

## Styled For Any Setting



### Venetian\*

Replica of finely treated marble in striking old-world colors, 5 colors  $\frac{1}{8}$ " only



### Marble

In a new measure of style for traditional marble, 7 colors— $\frac{1}{8}$ " and .080"



### Sequin

A spirited, breathtaking array of colors. 7 Standard colors— $\frac{1}{8}$ " and .080"  
12 Designer colors (include plain black & plain white)— $\frac{1}{8}$ " and .080"

- + DESIGNER COLORS
- STANDARD COLORS

#### SIZES:

All  $\frac{1}{8}$ " tile available in 9" x 9"; 12" x 12" and 18" x 18" on order.

The .080" tiles are offered in 9" x 9" tile only.

#### PACKING:

45 sq. ft. per carton (all sizes and gauges).

MODERN EASY TO CARE FOR  
PLASTIC THROUGH AND THROUGH  
IDEAL FOR HOME AND BUSINESS



## The ultimate in fine quality



Striking design is easily arranged with Gold Seal Nairon Custom, creating an atmosphere of lasting beauty.

### THE PERFECT CHOICE FOR . . .

*Residential Areas* — Luxurious styling to glamorize almost any room in the house where a rich-looking floor is desired. Black, white or neutral colors are ideally suited for entrance halls. And . . . to give an added note of elegance to any room, "Venetian" is the perfect choice for work surfaces, end tables, or cocktail tables.

*Commercial Areas* — Unsurpassed colors, exceptional ruggedness and ease of cleaning makes Nairon Custom the perfect floor for offices, restaurants, hospitals, corridors, churches, stores, libraries, waiting rooms, and dining areas.

### WHERE TO USE:

Gold Seal Nairon Custom Tile may be installed over ground level and suspended concrete or ceramic tile floors; and over suspended wood floors. Radiant heating in these subfloors is permissible. For the proper adhesive to use with Nairon Custom Tile consult your Gold Seal Dealer.

### Specifications

MEETS Federal Specification—Interim L-T-751.

### FHA APPROVED:

As Gold Seal Nairon Custom Tile is a permanently installed flooring, purchasers may enjoy FHA Benefits

FOR HOME . . . BUSINESS . . . INSTITUTIONS:

BY-THE-YARD AND TILES  
INLAID LINOLEUM • NAIRON® PLASTICS • VINYLBEST® TILE  
CORK TILE • RUBBER TILE • ASPHALT TILE

PRINTED FLOOR AND WALL COVERINGS  
CONGOLEUM® AND CONGOWALL®

RUGS AND BROADLOOM  
LOOMWEAVE®

\* TRADEMARK



FOR THE LOOK THAT'S YEARS AHEAD

**Gold Seal®**  
FLOORS AND WALLS

SATISFACTION GUARANTEED OR YOUR MONEY BACK

